

Web site: [www.sellersburgcelebrates.com](http://www.sellersburgcelebrates.com)

**May 9, 2011**

Dear Showcase Friends:

**Sellersburg Celebrates! is 22 years old this year!** Our theme this year is “**A Family Affair**”. In accordance with this theme we are showcasing the family friendly nature of our festival and the variety of family centered activities and events that we have scheduled. We could not be successful without **you**. This theme also reminds us of the necessity to work together, just as families must do, to make our community the best it can be. In doing so, we maximize the success of our community as well as our individual successes.

Because of growth and popularity we continue to ask for volunteers and add new faces. Much work and effort are required for the continued success of this popular family / community event held in the Silver Creek Township Park located on North Fern Street. We want you represented under the “The BIG Tent” on **August 25<sup>th</sup>, 26<sup>th</sup> and 27<sup>th</sup>**. We are personally visiting /calling many businesses in an effort to bring more exhibitors to the Business Showcase.

Our point -- **come join the fun** -- new business and previous exhibitors, rent space under ‘The Big Tent’ (this year the tent is exclusively reserved for local and surrounding business) and sell your wares/services. Previous years’ rules will continue - you may sell merchandise or services or opt to show and tell only. Regardless, we consider you Sellersburg family and would love to have you participate during the Sellersburg Celebrates! event.

Again, this year’s festival dates are **August 25<sup>th</sup>, 26<sup>th</sup> and 27<sup>th</sup>** at Silver Creek Township Park located on North Fern Street.

As a showcase vendor, your business will be advertised in the festival promotional tri-fold that goes out to thousands of people around the Kentuckiana area, as well as, posted on the Sellersburg Celebrates! web site and on signage around the festival grounds. In addition, your business will be listed in newspaper releases distributed locally.

Cost of a 10 x 10-foot space is \$175 or \$200, if you require basic electricity. This payment entitles you to advertising in all programs and publicity.

Please complete and mail the enclosed Business Showcase Reservation Form back to us quickly (deadline is **June 15th**) to reserve your space in this year’s **22nd** exciting **Sellersburg Celebrates! Business Showcase**.

If there are questions or if we may be of assistance please call (502) 523-0910 (Susan), (812) 246-0600 (Judy) or (812)246-6309 (Sandy).

Sincerely,

*Susan Miller*

Judy Shepherd

*Sandy Nunn*

Business Showcase Co-Chairs

Enclosure